



ROAD TO VICTORY BICYCLE CLASSIC
MAY 23rd 2010 - BOULDER, CO



2010 ROAD TO VICTORY BICYCLE CLASSIC

RIDER TECHNICAL GUIDE

WELCOME TO THE 2010 ROAD TO VICTORY BICYCLE CLASSIC! WE SINCERELY APPRECIATE YOUR DECISION TO BE WITH US THIS YEAR AS WE RIDE FOR PARKINSON'S AND TO BENEFIT THE DAVIS PHINNEY FOUNDATION.

PLEASE TAKE TIME TO READ OVER THE TECHNICAL GUIDE AND FAMILIARIZE YOURSELF WITH RIDE PREPARATION AND DETAIL. WE WANT YOU TO HAVE THE BEST DAY OF YOUR LIFE ON THE BIKE AND TO DO SO SAFELY. **HELMETS ARE REQUIRED FOR THIS EVENT - SO ARE GOOD TIMES AND A GOOD ATTITUDE!**

LET EACH MILE BE INSPIRED BY THE GOOD WE CAN DO AND THE SIMPLE JOY OF ROLLING ON TWO WHEELS. THIS IS NOT A RACE, SO TAKE TIME TO JUST ROLL ALONG AND ENJOY THE RIDE

BY BEING A PART OF THIS YEAR'S RIDE, YOU ARE INDEED MAKING A DIFFERENCE!

WE HOPE YOU ENJOY THIS YEAR'S RIDE AND LEAVE WITH A NEW OUTLOOK ON LIFE!

THE ROAD TO VICTORY BICYCLE CLASSIC BENEFITS THE:

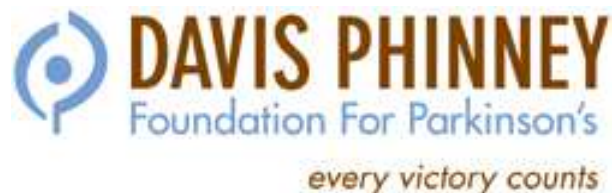


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THANK YOU!

THANK YOU FOR BEING A PART OF THE 2010 ROAD TO VICTORY BICYCLE CLASSIC RIDE FOR PARKINSON'S.

AS A PARTICIPANT, YOU ARE PART OF A SPECIAL AND UNIQUE RIDE. THE ROAD TO VICTORY BICYCLE CLASSIC IS NOT JUST ANOTHER EVENT. THIS RIDE IS **YOUR** RIDE. IT BELONGS TO ALL WHO PARTICIPATE. WHETHER YOU ARE A RIDER, VOLUNTEER OR SPONSOR, YOU ARE PART OF THE **TEAM** AND CONTRIBUTION TO A CAUSE THAT IS DEAR TO US ALL.

AS CYCLISTS, WE CAN'T THINK OF A BETTER WAY TO ENJOY MAKING A DIFFERENCE. THE ROAD TO VICTORY RIDE GIVES US ALL AN AVENUE TO RIDE, SMILE, THINK, CELEBRATE AND MINGLE WITH SPECIAL GUESTS, ALL WHILE RAISING AWARENESS AND CONTRIBUTING TO THE CAUSE!

WE HOPE YOU ENJOY ALL THAT THE RIDE HAS TO OFFER THIS YEAR. PLEASE REMEMBER TO HANG OUT AFTERWORDS TO ENJOY THE POST RIDE CELEBRATION WITH CYCLING LEGENDS, EXPO AREA, A FREE BEER, LUNCH, MUSIC, AUCTION AND CONVERSATION.

BE SURE TO BRING YOUR GREAT SMILES, AS WE WILL HAVE PHOTOGRAPHERS PRESENT AT THE EVENT. YOU WILL HAVE AN OPPORTUNITY TO PURCHASE PICTURES ONLINE AFTER THE RIDE. PROCEEDS FROM THE SALE OF THE PICTURES GO TO THE DAVIS PHINNEY FOUNDATION.

PLEASE CONSIDER MAKING A DONATION TO THE DAVIS PHINNEY FOUNDATION:

THE DAVIS PHINNEY FOUNDATION TEAM WILL BE PRESENT TO GIVE YOU AN OPPORTUNITY TO BUY DPF MERCHANDISE AND MAKE DONATIONS.

IF YOU HAVE ANY QUESTIONS OR CONCERNS, PLEASE DO NOT HESITATE TO CONTACT US AT INFO@ROAD2VICTORY.COM

WE LOOK FORWARD TO SEEING ALL OF YOU ON SUNDAY, MAY 23RD!

SINCERELY,
ROAD TO VICTORY BICYCLE CLASSIC

SCHEDULE

EVENT DATE: MAY 23RD, 2010

LOCATION: BOULDER BEER COMPANY
2880 WILDERNESS PLACE
BOULDER, CO 80301

SUNDAY, MAY 23RD:

6:30AM – 7:25AM	RIDER CHECK-IN
7:30AM – 8:00AM	OPENING CEREMONIES
8:00AM	RIDE START
8:00AM – 12:00PM	RIDE IN PROGRESS
11:30AM – 1:30PM	POST RIDE CELEBRATION PARTY

COMMUNICATION/SAFETY PLAN

THE COMMUNICATION PLAN HAS BEEN DEVELOPED TO ENSURE, SHOULD YOU NEED INFORMATION, MEDICAL ATTENTION OR SUPPORT, YOU WILL UNDERSTAND WHO TO CONTACT.

EVENT DATE: MAY 23rd, 2010

RIDE DIRECTOR:

MARCUS BERGGREN

PHONE: 720-514-3244

INFO@ROAD2VICTORY.COM

COLORADO STATE PATROL:

MEDICAL/EMT SUPPORT: 720-514-3244

STATE PATROL ON DUTY: 303-819-5215

CONTACT MARCUS BERGGREN TO CONNECT WITH CO STATE PATROL AND MEDICAL ASSISTANCE/RESPONSE OR 911 IF NEEDED

IMPORTANT RIDE NOTES

WEATHER: SPRING TIME CONDITIONS IN COLORADO CAN VARY GREATLY FROM HOUR TO HOUR. PLEASE BE SURE TO WATCH THE WEATHER AND PREPARE APPROPRIATELY. CONDITIONS, DESPITE BEING A LOWER COLORADO ALTITUDE, CAN VARY FROM WARM SUN TO COLD RAIN AND WIND.

LATEST FROM WEATHER.COM FOR SUNDAY:



High
79°F
Low
52°F

Precip: **20%**

Wind: **SE
at 11 mph**
UV Index: **9 Very High**
Humidity: **35%**

Sunrise: **5:40 AM**
Sunset: **8:17 PM**

Mix of sun and clouds. Highs in the upper 70s and lows in the low 50s

RIDER CONDITION: PLEASE BE SURE YOU HAVE TRAINED ENOUGH TO COMPLETE A RELAXED 40 OR 60 MILE RIDE. IF YOU FEEL UNSURE, PLEASE CONSIDER THE SHORTER ROUTE THAT EXCLUDES THE CHALLENGE SECTIONS DEFINED IN ROUTE OPTION 1.

COURSE SUPPORT: THERE WILL BE STATE PATROL AND BOULDER COUNTRY POLICE AT CRITICAL COURSE POINTS TO ENSURE SAFETY AND SUPPORT. THERE WILL BE VEHICLES DRIVING AND MONITORING THE COURSE AS WELL TO PROVIDE SUPPORT SHOULD YOU NEED IT. REFER TO THE COMMUNICATION/SAFETY SECTION FOR CONTACT INFORMATION.

PLEASE OBEY ALL TRAFFIC LAWS. THIS IS NOT AN OPTION – EVEN ON AN ORGANIZED RIDE. THERE ARE NO ROAD CLOSURES. THE FUTURE OF THIS EVENT AND ITS CAUSE RESTS ON YOUR COOPERATION!

PLEASE, PLEASE, PLEASE OBEY THE LAWS.....FOR YOUR LIFE AND FUTURE ON THE BIKE!

PREPARATION: PLEASE BE SURE YOU HAVE THE FOLLOWING:

- COURSE MAP/DETAIL (GET YOUR MAP CARD AT CHECK-IN)
- SUNSCREEN
- TWO WATER BOTTLES WITH YOUR CHOICE OF FLUID
- EXTRA TUBES
- PUMP
- CONTACT NUMBERS
- CLOTHING FOR WEATHER CONDITIONS
- **HYDRATION, HYDRATION, HYDRATION!!! DRINK PLENTY BEFORE YOU START!!!**

DIRECTIONAL SIGNAGE: COURSE SIGNS WILL LOOK LIKE THE ILLUSTRATION BELOW:

EX. RIGHT TURN SIGN (WHITE SIGN, BLACK DIRECTIONAL ELEMENT)



BE SURE TO LOOK FOR THESE SIGNS CAREFULLY TO AVOID GOING OFF COURSE

ROUTE SAFETY: ROAD CONDITIONS INVOLVE VARYING GRADES, TRAFFIC AREAS, **POTHoles AND SANDY CORNERS** FROM WINTER MAINTENANCE. SOME SECTIONS OF THE COURSE HAVE NARROW SHOULDERS – PLEASE BE SURE TO OBSERVE LAWS AND RIDE SINGLE FILE AS NECESSARY. THERE ARE ALSO FASTER DOWNHILL SECTIONS – **USE A HIGH LEVEL OF CAUTION!** THE COURSE IS NOT CLOSED AND MILD TRAFFIC WILL BE AN ELEMENT TO CONSIDER. THE RIDE SCHEDULE WAS DETERMINED WITH LOWER TRAFFIC VOLUMES IN MIND.

BIKE PATH SECTIONS: THE BIKE PATH SECTIONS WERE INCLUDED TO ENSURE A SAFER EXPERIENCE AND SHOWCASE THE GREAT SYSTEM WE HAVE AVAILABLE TO US IN BOULDER. WHEN RIDING ON THE BIKE PATH YOU WILL NEED TO ASSUME A CASUAL, RELAXED PACE AND ATTENTIVENESS TO NORMAL MORNING PATH USAGE BY OTHER PEOPLE. **WATCH OUT FOR PRARIE DOGS CROSSING THE PATH!**
RESPECT OTHERS USING THE PATH SYSTEM!!!

AID STATIONS

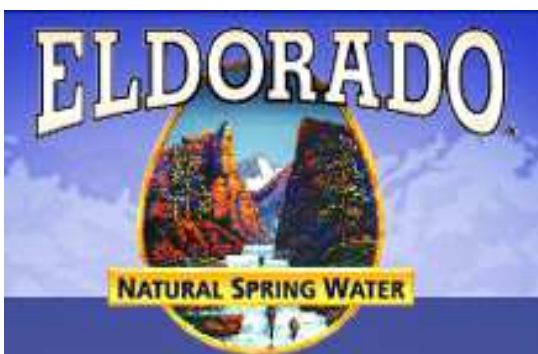
AID STATIONS WILL BE LOCATED IN THE FOLLOWING PARTS OF THE RIDE:

- COLTERRA RESTAURANT (210 FRANKLIN STREET, NIWOT, PORTA-JOHNS AVAILABLE)
- HYGIENE ELEMENTRY SCHOOL (75TH, PORTA-JOHNS AVAILABLE)
- RABBIT MOUNTAIN SPACE (53RD, NEAR ENTRANCE)
- GREENBRIAR INN (BASE OF LEFT HAND CANYON PORTA-JOHNS AVAILABLE)
(ENTER WITH RIGHT HAND TURN ONLY!)

IMPORTANT: YOU WILL NEED TO HAVE YOUR BIB NUMBER TO GET AID STATION SUPPORT. NO NUMBER = NO SUPPORT. WE WILL HAVE SOME RAFFLE PRIZES. SAVE YOUR RAFFLE TEAR-OFF TAG FROM THE BIB NUMBER AS SEEN BELOW.



AID STATIONS BROUGHT TO YOU IN PART BY:



DIRECTIONS

FROM DENVER:

[From:](#)

29.5 mi – about 38 mins
up to 50 mins in traffic

[Drive:](#)

1. Head **east** on **W Colfax Ave/I-70-BL E** toward **Cherokee St** 167 ft
2. Make a **U-turn** at **Cherokee St** 1.0 mi
3. Merge onto **I-25 N** via the ramp to **Fort Collins** 6.5 mi
4. Take exit **217** on the **left** to merge onto **US-36 W** toward **Boulder** 18.1 mi
5. Exit onto **CO-157 N/Foothills Pkwy** toward **C U Stadium** 3.5 mi
6. Turn **left** at **Valmont Rd** 0.1 mi
7. Turn **left** at **Wilderness PI** 0.2 mi
8. Turn **left** to stay on **Wilderness PI** 361 ft

FROM GOLDEN:

[From:](#)

22.2 mi – about 37 mins

[Drive:](#)

1. Head **northeast** on **10th St** toward **Arapahoe St** 0.1 mi
2. Turn **left** at **Washington Ave** 1.0 mi
3. Turn **right** at **CO-93** 13.5 mi
4. Turn **right** at **CO-170/Eldorado Springs Dr** 0.2 mi
5. Turn **right** at **CO-170/Marshall Dr** 0.3 mi
6. Turn **left** at **S Cherryvale Rd** 2.5 mi
7. Turn **left** at **S Boulder Rd** 0.9 mi
8. Slight **right** to merge onto **CO-157 N/Foothills Pkwy** 3.2 mi
9. Turn **left** at **Valmont Rd** 0.1 mi
10. Turn **left** at **Wilderness PI** 0.2 mi
11. Turn **left** to stay on **Wilderness PI** 361 ft

FROM FT. COLLINS:

[From:](#)

52.0 mi – about 56 mins

[Drive:](#)

1. Head east on CO-14/E Mulberry St toward Remington St	3.8 mi
2. Merge onto I-25 S via the ramp to Denver	29.0 mi
3. Take exit 240 for CO-119 W toward Firestone/Longmont	0.3 mi
4. Turn right at CO-119	17.7 mi
5. Continue on CO-157 S/Foothills Pkwy	0.8 mi
6. Turn right at Valmont Rd	0.2 mi
7. Turn left at Wilderness PI	0.2 mi
8. Turn left to stay on Wilderness PI	361 ft

COURSE MAP:

Please refer to the ride course map by visiting:

http://www.road2victory.com/home/wp-content/uploads/2010/04/road_to_victory_2010_b.pdf

PARKING

PARKING IS AVAILABLE IN THE ADJACENT PARKING LOTS SURROUNDING BOULDER BEER. PLEASE USE CAUTION AROUND THE VENUE AND PARKING AREAS, AS MILD VEHICLE TRAFFIC MAY BE PRESENT.

CHECK-IN

CHECK IN WILL BE IN THE PARKING LOT OF THE BOULDER BEER COMPANY NEXT TO THE START FINISH AREA.

PLEASE PLACE YOUR NUMBER ON YOUR PERSON TO ALLOW US TO IDENTIFY YOU.

IMPORTANT: YOUR NUMBER WILL ACT AS YOUR COUPON FOR A FREE BEER AND FOOD AFTER THE RIDE!

YOU WILL BE ABLE TO PURCHASE ADDITIONAL BEERS SHOULD YOU WANT TO. AS ALWAYS, PLEASE USE GOOD JUDGEMENT WITH YOUR CONSUMPTION.

WE WANT EVERYONE TO ARRIVE HOME SAFE.

EXPO AREA

THE EXPO AREA WILL BE LOCATED NEXT TO THE START/FINISH AREA IN THE BOULDER BEER PARKING LOT. PLEASE BE SURE TO HANG OUT AND EXPLORE WHAT OUR GREAT SPONSORS HAVE TO OFFER.

GRAB A MINI MASSAGE FROM PROACTIVE CHIROPRACTIC! TIP THEM AND HELP THE FOUNDATION!

POST RIDE CELEBRATION

IMPORTANT: YOUR NUMBER WILL ACT AS OUR COUPON FOR A FREE BEER AND FOOD AFTER THE RIDE!

YOU WILL BE ABLE TO PURCHASE ADDITIONAL BEERS FROM BOULDER BEER IF YOUR THIRST COMMANDS YOU TO DO SO.

AS ALWAYS, PLEASE USE GOOD JUDGEMENT WITH YOUR CONSUMPTION. WE WANT EVERYONE TO ARRIVE HOME SAFELY.

SEE YOU ALL ON SUNDAY! DRIVE SAFE, RIDE SAFE AND FILL YOUR HEARTS WITH THE HOPE AND INSPIRATION OF THE DAY!